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# Fartelj Investments

Fartelj Enterprises Investments is a trusted leader in conceptual enterprise and project development alongside offering investment opportunities. With a diverse portfolio spanning multiple sectors, we specialize in the creation, management and growth of businesses that align with the evolving needs of modern industries. Our approach emphasizes strategic foresight, sound financial frameworks and sustainable growth, allowing our clients to benefit from tailored investment opportunities in our fully developed enterprises and projects.

We are pleased to introduce the *Fartelj Investments Catalogue for Q1 2025*, a curated selection of the enterprises and projects we have developed and are now offering for investment. At *Fartelj Investments*, our role is to design, structure, and prepare enterprises and projects with all the necessary documentation and support, ensuring they are ready for investment.

Our catalogue represents the diverse scope of our work, focusing on enterprises that are well-prepared for immediate market entry. If you are looking to invest in a new venture, we provide you with the flexibility and assurance of quality.

We maintain a deep commitment to excellence, innovation and integrity in all our endeavors, building long-term relationships with our partners. We invite you to explore the opportunities listed and look forward to assisting you in achieving your goals through our developed enterprises and projects.

Sincerely,

Fartelj Enterprises Investments

# Direct Investment Opportunities

Our Direct Investment Opportunities offer clients the chance to contribute capital towards the development and operational costs of selected concept enterprises, with a clear profit-sharing model and defined management terms.

## Investment Terms

- **Investment Amount:** Investors provide capital to cover the development and operational costs of the enterprises. The amount is determined through negotiations.
- **Profit Sharing:** Investors are entitled to receive up to 49% of the net profits generated by the enterprise, while Fartelj Enterprises Investments retains the remaining, minimum at 51%.

## Management and Control

- **Operational Management:** The responsibility for managing the enterprise's day-to-day operations and strategic decisions lies with the investor or an external management team agreed upon through negotiations. Fartelj Enterprises Investments will not be involved in operational management, except for oversight of the overall business.
- **Reporting:** The investor or appointed external management must provide regular financial reports, including profit and loss statements, balance sheets, and cash flow statements.

## Risk and Liability

- **Investment Risk:** Investors acknowledge that their investment carries inherent risks, including the potential for total loss. Fartelj Enterprises Investments does not guarantee the financial performance of the enterprise.
- **Liability:** Investors' liability is limited to the capital they invest. No personal assets of either party are at risk.

## Profit Distribution

- **Schedule:** Net profits will be distributed according to the negotiated schedule, following the completion of each reporting period.
- **Calculation:** Profits are calculated after the deduction of all operational expenses, taxes, and other necessary costs associated with the enterprise.

## Agreement

A formal investment agreement will be drafted prior to the initiation of any investment. This document will clearly outline the terms of profit sharing, risk management, and other key conditions governing the investment.

# Enterprises Available for Investment

Below presented are the developed conceptual enterprises (hereinafter »enterprises«) available for investment based on the model described above, under the section »Direct Investment Opportunities«.

| <b>Number</b> | <b>Enterprise Code</b> | <b>Name</b>  | <b>Industry</b> | <b>Activity</b>     |
|---------------|------------------------|--------------|-----------------|---------------------|
| 1             | FEI-INV-001            | Modiste 1975 | Fashion         | Clothing Production |
| 2             | FEI-INV-002            | Nour Moreau  | Fashion         | Luxury Brand        |

**Request for Further Information**

For clients seeking additional details about the enterprises listed under Direct Investment Opportunities, please visit our website to review further information. Access to detailed information is highly protected due to the sensitive nature of the data.

To request access, please send a formal request via email to [info@farteljenterprises.com](mailto:info@farteljenterprises.com). Access will be granted only after permission is obtained through this direct communication channel.

We appreciate your understanding and cooperation in adhering to our privacy and security protocols.

# Conceptual Development

The Conceptual Development section outlines the list of conceptual enterprises and projects (hereinafter, »enterprises«, »projects«) that will be available for investment in the future. The following enterprises and projects will be available for investment once they are fully developed.

## Enterprises

| Number | Enterprise Code | Name                  | Industry         | Activity             |
|--------|-----------------|-----------------------|------------------|----------------------|
| 1      | FEI-ENT-001     | Maxence Studio        | E-commerce       | Online Retailer      |
| 2      | FEI-ENT-002     | Onestate              | Application      | Real Estate App      |
| 3      | FEI-ENT-003     | Skyster               | Application      | Booking              |
| 4      | FEI-ENT-004     | Novamed               | Healthcare       | Systems              |
| 5      | FEI-ENT-005     | Empire Communications | Technology       | Telecommunication    |
| 6      | FEI-ENT-006     | Alur Aerospace        | Aerospace        | Space Development    |
| 7      | FEI-ENT-007     | Alur Airlines         | Aerospace        | Airline              |
| 8      | FEI-ENT-008     | Marigold              | Brand            | Fragrances           |
| 9      | FEI-ENT-009     | Monett                | Brand            | Coffee & Tea         |
| 10     | FEI-ENT-010     | Zephyr                | Technology       | Robotics             |
| 11     | FEI-ENT-011     | Luxia Residences      | Real Estate      | Properties           |
| 12     | FEI-ENT-012     | Overwin               | Betting          | Betting Platform     |
| 13     | FEI-ENT-013     | MoneyLab              | App              | Coaching & Jobs      |
| 14     | FEI-ENT-014     | Lopu                  | Platform         | Health & Wellness    |
| 15     | FEI-ENT-015     | Verve                 | Beauty Brand     | Beauty Products      |
| 16     | FEI-ENT-016     | HydroFit              | Fitness          | Equipment            |
| 17     | FEI-ENT-017     | Morisson              | Electronics      | Coffee Machines      |
| 18     | FEI-ENT-018     | 21Routine             | Platform         | Personal Development |
| 19     | FEI-ENT-019     | Greenworks            | Agriculture      | Projects             |
| 20     | FEI-ENT-020     | Zendex                | Technology       | Management Tool      |
| 21     | FEI-ENT-021     | Leader's Choice       | Luxury Brand     | Stationery           |
| 22     | FEI-ENT-022     | Deviller              | Beauty Brand     | Men's Grooming       |
| 23     | FEI-ENT-023     | New Horizon           | Renewable Energy | Innovative Systems   |
| 24     | FEI-ENT-024     | Golden Paw            | Pet Food         | Pet Food             |

|    |             |                 |                     |                    |
|----|-------------|-----------------|---------------------|--------------------|
| 25 | FEI-ENT-025 | HypeHopper      | E-commerce          | Shoe Store         |
| 26 | FEI-ENT-026 | Evently         | Technology          | Ticketing & Events |
| 27 | FEI-ENT-027 | Zehas           | Finance             | Investments        |
| 28 | FEI-ENT-028 | Empress Group   | Entertainment       | Group              |
| 29 | FEI-ENT-029 | Sandbox Lab     | Technology          | Software           |
| 30 | FEI-ENT-030 | Milliken Racing | Fashion & Lifestyle | Lifestyle Brand    |
| 31 | FEI-ENT-031 | Enspired        | Fashion             | Sportswear Brand   |
| 32 | FEI-ENT-032 | Burkensen       | Fashion             | Luxury Brand       |
| 33 | FEI-ENT-033 | Zeta Yacht Club | Fashion             | Luxury Brand       |
| 34 | FEI-ENT-034 | Tantani         | Fashion             | Accessory Brand    |
| 35 | FEI-ENT-035 | Lavie           | Fashion             | Luxury Brand       |
| 36 | FEI-ENT-036 | Groff           | Accessories         | Accessory Brand    |

## Projects

| Number | Project Code | Name            | Industry      | Activity            |
|--------|--------------|-----------------|---------------|---------------------|
| 1      | FEI-PRO-001  | LabX            | Healthcare    | Software            |
| 2      | FEI-PRO-002  | Thrive Together | Social        | Platform            |
| 3      | FEI-PRO-003  | Aqualum         | Water         | Projects & platform |
| 4      | FEI-PRO-004  | Eduinnovate     | EdTech        | Platform            |
| 5      | FEI-PRO-005  | Terraverse      | Environment   | Projects & platform |
| 6      | FEI-PRO-006  | Shelterkind     | Animal Rescue | Projects & platform |
| 7      | FEI-PRO-007  | Project Unity   | Social        | Projects & platform |
| 8      | FEI-PRO-008  | WellMind        | Mental Health | Platform            |

### Request for Further Information

For clients seeking additional details about the enterprises and projects listed under Conceptual Development, please visit our website to review further information. Access to detailed information is highly protected due to the sensitive nature of the data.

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We appreciate your understanding and cooperation in adhering to our privacy and security protocols.

# Legal Disclosures And Terms

## Investment Risks

- Risk of Loss: Investments in conceptual enterprises carry a high risk of loss, including the potential loss of your entire investment. There is no guarantee that you will achieve a return on your investment.
- Market Risk: The performance of investments may be influenced by market conditions, economic changes, and other external factors beyond our control.
- Operational Risk: Start-ups may face operational challenges, including management issues, competition, and technological changes, which can impact their performance.
- Regulatory Risk: Changes in laws, regulations, or policies in Slovenia or other jurisdictions where the portfolio companies operate could adversely affect their business operations and financial performance.

## Investor Suitability

Investments through FEI are suitable for investors who can afford to take on a high level of risk and who have a long-term investment horizon. Prospective investors should conduct their own due diligence and consult with financial, legal, and tax advisors to determine if such investments align with their investment objectives and risk tolerance.

## No Guarantee of Returns

FEI makes no representations or warranties regarding the potential returns or profitability of any investment. Past performance is not indicative of future results. All projections, forecasts, and forward-looking statements are based on assumptions that may not materialize.

## Due Diligence

FEI conducts extensive due diligence on all portfolio companies before including them in our investment offerings. However, we cannot guarantee the accuracy, completeness, or reliability of any information provided by these companies. Investors should independently verify all information before making an investment decision.

## Confidentiality and Data Protection

FEI is committed to protecting the confidentiality and privacy of our investors. We adhere to all applicable data protection laws, including the General Data Protection Regulation (GDPR). Personal data collected from investors will be used solely for the purposes of managing their investments and complying with legal requirements.

## Conflict of Interest

FEI and its affiliates may have relationships or interests that could pose a conflict of interest with certain investment opportunities. We are committed to managing and disclosing any potential conflicts of interest to ensure fair treatment of all investors.

## Legal and Tax Considerations

Investors should be aware of the legal and tax implications of their investments. FEI does not provide legal or tax advice. It is the responsibility of each investor to seek professional advice regarding the legal and tax consequences of their investment decisions.



## Disclaimer

Investing in our Fartelj Enterprises Investments conceptual enterprises involves inherent risks, including the potential loss of capital. Past performance is not indicative of future results. Investors should carefully consider their investment objectives, risk tolerance, and financial situation before investing. This catalogue is for informational purposes only and does not constitute an offer to sell or a solicitation of an offer to buy any of the mentioned.

The information provided in this Investment Catalogue is intended for informational purposes only and may contain inaccuracies or errors. Fartelj Enterprises Investments makes no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability of the information contained herein. Any reliance you place on such information is strictly at your own risk.

We strive to ensure the accuracy and reliability of the information presented in this catalogue. However, should you identify any errors or discrepancies, please contact us immediately at [info@farteljenterprises.com](mailto:info@farteljenterprises.com). We appreciate your feedback and will take prompt action to address any issues identified.

Fartelj Enterprises Investments reserves the right to make changes or updates to the content of this catalogue without prior notice. This disclaimer shall apply to the fullest extent permitted by law.

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**FARTELJ ENTERPRISES INVESTMENTS**