

FARTELJ ENTERPRISES INVESTMENTS

Catalogue 2025

Table of Contents

Executive Summary.....	3
Fartelj Enterprises Investments.....	4
Enterprises.....	4
Investments.....	4
Foundation.....	4
Fartelj Enterprises.....	5
Enterprises.....	5
Our Approach.....	5
Fartelj Investments.....	6
Our Approach.....	6
Fartelj Foundation.....	7
Online Publication.....	7
Mental Health.....	7
Animal Rescue.....	7
Poverty.....	7

Executive Summary

Welcome to the catalogue of Fartelj Enterprises Investments. Our company specialises in the development of conceptual enterprises and projects, creating innovative ventures from the ground up. We provide clients with opportunities for investment, ensuring each project is meticulously crafted and market-ready.

In addition to our business ventures, we are committed to making a meaningful impact through our Foundation. We address critical societal issues such as mental health, animal rescue and poverty, while supporting emerging talents through our internal Academy. Our online publication amplifies these efforts, offering valuable insights and fostering dialogue on these important topics.

We invite you to explore the opportunities and initiatives presented in this catalogue and join us in advancing excellence in business development and societal contributions.

Sincerely,
Fartelj Enterprises Investments

Fartelj Enterprises Investments

Fartelj Enterprises Investments specialises in the development of conceptual enterprises and projects from the ground up. Our portfolio consists of fully developed conceptual enterprises and projects, alongside investment opportunities in selected ventures. Additionally, our foundation focuses on addressing key societal issues such as mental health, animal rescue, and poverty. The foundation also supports an internal Academy dedicated to nurturing young talents.

Enterprises

The Enterprises sector is dedicated to the development of conceptual enterprises and projects from initial idea to fully structured ventures. Each enterprise is meticulously designed with comprehensive business documentation, making them available for further investment opportunities and operations.

Investments

The Investment sector manages the listing of developed conceptual enterprises and projects, offering two pathways: concepts and investment opportunities - where we retain ownership while clients invest in growth and keep a determined amount of profit.

Foundation

The Foundation focuses on addressing key societal issues: mental health, animal rescue, and poverty. It also supports the Academy for young talents and drives its mission through an all-access online publication dedicated to raising awareness and fostering solutions.

Fartelj Enterprises

The Enterprises sector of Fartelj Enterprises Investments is dedicated to the comprehensive **development of conceptual enterprises and projects**. Each venture undergoes meticulous planning, with detailed documentation that includes business plans, market entry strategies, operational frameworks, corporate structures, risk management strategies, and executional plans. This ensures every enterprise and project is completely prepared for market entry.

In addition to strategic development, Fartelj Enterprises also creates fully functional online platforms for each enterprise and project, enhancing their readiness for the modern marketplace. This attention to detail allows for seamless integration into their respective industries and positions them for long-term success.

Fartelj Enterprises currently holds full ownership of five key brands: Nour Moreau, Atelier No.1, Atelier Models, Nour Moreau Palace, and Nour Moreau Caffè. While these brands remain within the company's portfolio, investment opportunities are available for external investors looking to participate in their continued growth.

Enterprises

Fartelj Enterprises Investments has developed a diverse portfolio of fully prepared enterprises, ready for further investments. These include Nour Moreau, a luxury clothing brand known for its timeless elegance and superior craftsmanship; Atelier No.1, specialising in premium clothing production that merges tradition with modern design; Atelier Models, an elite modeling group focused on high-end fashion and exclusive collaborations; Nour Moreau Palace, a collection of luxury boutique hotels offering unparalleled experiences in prime destinations; and Nour Moreau Caffè, boutique cafés that blend artistry and ambiance to cater to a refined clientele.

Our Approach

Our operations are driven by a clear vision, a focused mission and adherence to integrity:

- **Vision:** Our vision is to become the international leader in conceptual enterprise and project development.
- **Mission:** To create the top tier enterprises and projects, making a positive and lasting impact.
- **Integrity:** Our core value is the adherence to integrity, following the highest ethical practices.

Fartelj Investments

The Investment sector of Fartelj Enterprises Investments is designed to offer strategic opportunities for investing in our developed conceptual enterprises and projects. This sector is divided into two distinct divisions: Concepts and Investments.

In the **Concept Division**, clients have the opportunity to discover our developed enterprises and projects for future investment possibilities. Each venture is presented with comprehensive development documentation and ready for market entry.

The **Investment Division** provides clients with the option to invest in our enterprises while retaining their ownership within Fartelj Enterprises. Through a profit-sharing model, investors can earn up to 49% of the profits, aligning their interests with the growth and success of the enterprises. This structure enables external stakeholders to participate in the potential of our ventures while benefiting from shared financial outcomes.

Our Approach

We are focused on four key aspects at the investment sector of the company:

- **Visionary:** Driving us to establish and pursue ambitious goals, while consistently demonstrating resilience and a commitment to excellence, thereby striving to achieve outstanding and enduring results.
- **Innovation:** Inspiring us to continuously explore and implement creative solutions and cutting-edge technologies, fostering a culture of forward-thinking and adaptability to stay at the forefront of industry advancements.
- **Sustainability:** Ensuring that we integrate environmentally responsible practices and long-term thinking into our strategies, aiming to create lasting positive impacts for both the environment and the communities we serve.
- **Responsibility:** Committed to ethical practices and community engagement, ensuring that our actions positively impact society and contribute to the well-being of the communities we serve.

Fartelj Foundation

The Fartelj Foundation is dedicated to addressing pressing societal issues through targeted initiatives in three key areas: **mental health**, **animal rescue**, and **poverty** alleviation. Our approach combines strategic project development with a commitment to creating meaningful, long-term impact across these critical domains.

In addition to its core focus areas, the Foundation supports the **Academy** for young talents within Fartelj Enterprises, fostering the next generation of entrepreneurs and innovators. This support helps nurture and develop emerging talent, ensuring a pipeline of skilled individuals contributing to our broader mission.

The Foundation is also engaged in the development of impactful projects designed to address and mitigate global challenges. By leveraging our resources and expertise, we aim to drive sustainable change and make a positive difference in communities around the world.

Online Publication

Serving as a key platform for addressing the societal issues highlighted by the Fartelj Foundation. It provides comprehensive coverage and insights on mental health, animal rescue, and poverty alleviation. Through articles, research, and updates, the publication aims to raise awareness and address the solutions for these critical topics, amplifying our impact and fostering a more informed and engaged community.

Mental Health

Mental health, featuring contributions from various experts and guest authors. We provide insights into current challenges and innovative solutions, while actively seeking effective strategies to improve mental well-being. Through expert opinions, research, and collaborative discussions, we aim to raise awareness and drive progress in mental health.

Animal Rescue

Addressing the issue of abandoned cats and dogs, we stay committed to developing and highlighting projects aimed at mitigating animal abandonment and improving the welfare of these animals. Through detailed coverage and project updates, we strive to support effective solutions and promote responsible pet ownership.

Poverty

While uncovering systemic issues and potential solutions, we address various aspects of poverty and highlight strategies and initiatives aimed at alleviating it. Through in-depth analysis and ongoing discussions, we seek to uncover actionable solutions and promote effective approaches to reduce poverty and support those in need.



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www.farteljenterprises.com

info@farteljenterprises.com



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